



**Baking Association of Canada
Ontario Chapter Presents...**

FALL TECHNICAL SEMINAR

**Making educated food choices from
three perspectives**

CHAPTER SEMINAR

**Wednesday
October 25th, 2017**

1 pm to 4 pm

LOCATION:

CENTENNIAL COLLEGE EVENT CENTRE

937 Progress Avenue,
Toronto, ON M1G 3T8
8th floor – Winter Room

REGISTRATION FEES:

\$75 + HST
per BAC Member

\$85 + HST
per Non-member

**(Registration Form
attached)**

Our three speakers will walk you through three perspectives of making an educated food choice – millennials (the shoppers of tomorrow), the industry and the government. This seminar is informative for R&D, QA, regulatory teams, bakers and suppliers or for those who want to learn more about targetting the millennial shoppers and how the recent labelling regulations may affect their products.

TOPIC AND SPEAKERS:

MILLENNIAL SHOPPER BUYING BEHAVIOUR IN CANADA |
Marc Boria, BAsC, BBA, Sr. VP Business Development, LPSI
(Lucros Partners Shopper Intelligence)

LABELLING GUIDELINES AS IT IMPACTS SUGAR |
Flora Wang, PhD, Manager, Nutrition & Scientific Affairs,
Canadian Sugar Institute

**UPDATE TO THE CANADIAN REGULATIONS ON
NUTRITION LABELLING AND HOW IT RELATES TO THE
BAKERY INDUSTRY |** Charmaine Kuran, BSc, MBA, Section
Head, Nutrition Composition, Health Canada

To view a full bio of our speakers, visit baking.ca/chapter



BAKING ASSOCIATION OF CANADA

FALL TECHNICAL SEMINAR BAKERY TRENDS

Making educated food choices from three perspectives

Wednesday October 25th, 2017

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8th floor - Winter Room

1:00 pm to 4:00 pm

ATTENDEE

Please list names of all attendees: (attach separate sheet if necessary)

Name _____ Company _____

Name _____ Company _____

Name _____ Company _____

Name _____ Company _____

Name _____ Company _____

Name _____ Company _____

Main contact information: *(An email confirmation/receipt will be sent to the main contact)*

Name _____ Tel _____ Email _____

Address _____ City, Prov _____ Postal Code _____

PAYMENT INFORMATION

_____ # of attendees X \$75 per member

_____ # of attendees X \$85 per non-member

\$ _____ = Sub total

\$ _____ X 13% HST

\$ _____ = Total Enclosed

Please make all cheques payable to:
Baking Association of Canada

Cheque

Baking Association of Canada only accepts:

Visa Mastercard AMEX

Card # _____

Name on card _____

Expiry Date _____

Signature _____

PRINT FORM

Send completed form with payment to:

Baking Association of Canada, 7895 Tranmere Drive, Suite #202, Mississauga, ON L5S 1V9

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