

# The BULLETIN

THE BAKING ASSOCIATION OF CANADA NEWSLETTER

APRIL 2016

INSIDE

BAC Membership Application  
BC Chapter Spring Bakeoff



## BAC Membership – An investment for your bakery and industry

**M**embership in BAC provides a wide range of services and programs to benefit members and Canada's baking industry in a variety of ways. First and foremost, BAC is the advocacy group representing bakers' interests to government on a wide range of issues. With a particular focus on food and nutrition, BAC is at the forefront of issues associated with sodium reduction, sugar use and consumption, labelling and supporting the use of federally approved food ingredients against unsupported attacks. Simply put, without BAC, individual bakers would be left on their own in dealing with uninformed food bloggers along with agenda-driven health groups and bureaucrats.

BAC members also benefit from

BAC's participation or membership in other organizations addressing the needs of bakers.

Included in these is the Healthy Grains Institute (BAC is a founding member) which is the only Canadian organization whose purpose is to inform and enhance Canadians' knowledge and understanding of the health benefits of breads and other grains. Provision Coalition is the leading voice on sustainability for food and beverage manufacturing. Provision advocates for members such as BAC on a range of sustainability issues such as packaging fees and climate change initiatives. Provision also provides bakers with a range of tools to support their sustainability and cost saving efforts.

Membership in BAC also provides a wide range of information and

networking programs that include the association's newsletter, E-bulletin, complimentary copies of Bakers Journal and Food in Canada magazines and a host of educational and networking meetings throughout the year.

One of the more practical and widely used services for members is use of the expertise and information that resides with BAC staff. According to BAC President and CEO Paul Hetherington, "We are in many ways in the business of finding solutions for our members. Members encounter a range of problems on a daily basis which we are often able to quickly resolve or provide the necessary direction. As a result their membership is a huge time and money saver for bakers and industry suppliers."

One note of caution from Hetherington is that this is "member only" service. The BAC office regularly receives calls from non-members who are advised that they need to be members to access BAC staff services. For non-member companies the solution is of course simple: join BAC by contacting us at [info@baking.ca](mailto:info@baking.ca) or tel: 905.405.0288.



## CONTACT

[info@baking.ca](mailto:info@baking.ca)  
[www.baking.ca](http://www.baking.ca)

7895 Tranmere Drive, Suite 202  
Mississauga, Ontario L5S 1V9

TF 1.888.674.2253 ☎ 905.405.0288 📠 905.405.0993



# MEMBERSHIP APPLICATION

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province/State \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

Country \_\_\_\_\_ Website \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

## 1. TYPE OF ORGANIZATION

A. Complete This Section **Only** If You Are A Baker

- 1**  One:
- 01  Retail (Store Front) Bakery
- 02  In-store Bakery
- 03  Foodservice/Institution Baker
- 04  Donut/Bagel/Muffin Baker
- 05  Wholesale Baker
- 06  Wholesale Grocer
- 2**  All That Apply:
- 01  Full Product Range
- 02  Bread
- 03  Buns & Rolls
- 04  Bagels
- 05  Croissants & Danish
- 06  Cakes
- 07  Pastries
- 08  Ethnic-Oriented Products
- 09  Organic/Natural Foods
- 10  Other \_\_\_\_\_
- 3**  All That Apply:
- 01  Bakery
- 02  Deli
- 03  Restaurant
- 04  Caterer
- 05  Wholesaler
- 06  Other \_\_\_\_\_
- 4**  One:
- 01  Scratch
- 02  Mix
- 03  Par-baked
- 04  Frozen

B. Complete This Section **Only** If You Are An Industry Organization

- 1**  One:
- 07  Manufacturer
- 08  Distributor
- 09  Manufacturer & Distributor
- 10  Broker
- 11  Importer/Exporter
- 12  Service Provider
- 13  Government
- 14  Media
- 15  School
- 16  Association
- 17  Other \_\_\_\_\_
- 2**  All That Apply:
- 11  Ingredients
- 12  Decorations
- 13  Finished Products/Frozen Dough
- 14  Equipment
- 15  Packaging
- 16  Transportation/Delivery
- 17  Maintenance/Sanitation
- 18  Service & Supplies
- 19  Other \_\_\_\_\_

C. Company Structure

- 1**  One:
- 01  Sole-proprietorship
- 02  Partnership
- 03  Corporation
- 04  Family-owned Business
- 05  Chain Or Franchise
- 2** No. of stores operated \_\_\_\_\_
- 3** No. of employees \_\_\_\_\_

## BAC OFFICIAL REPRESENTATIVE (DESIGNATED VOTING REP.)

Name (please check)  Mr  Ms  Mrs \_\_\_\_\_

Title \_\_\_\_\_ E-mail Address \_\_\_\_\_

## 2. PRIMARY JOB FUNCTION

- One:
- 01  Owner/Partner/President
- 02  Vice President/Director
- 03  Manager/Supervisor
- 04  Baker/Chef/Cook/Decorator/Pastry Chef
- 05  Buyer/Merchandiser
- 06  Sales & Marketing
- 07  Technical Service Rep/R & D
- 08  Plant Operations/Engineering

## 3. PURCHASE ROLE

- One:
- 01  Final Decision
- 02  Influence Decision
- 03  Recommend
- 04  No Role

Additional Names of Individuals to be included on mailing list (ATTACH LIST IF CONTACT INFORMATION IS DIFFERENT)

**1** Name (please check)  Mr  Ms  Mrs \_\_\_\_\_ E-mail Address \_\_\_\_\_

Title \_\_\_\_\_

**2** Name (please check)  Mr  Ms  Mrs \_\_\_\_\_ E-mail Address \_\_\_\_\_

Title \_\_\_\_\_

## MEMBERSHIP FEE (FOR CORRECT FEE, PLEASE CONSULT THE DUES STRUCTURE ON REVERSE)

### MEMBERSHIP CATEGORY (PLEASE CHECK ONE)

<b>RETAIL BAKERY</b> <input type="checkbox"/> Retail #outlets _____ <input type="checkbox"/> In-store #outlets _____ <input type="checkbox"/> Chainstore/Franchisor	<b>COMMERCIAL BAKERY</b> <input type="checkbox"/>	<b>TRADEPERSON</b> <input type="checkbox"/>	<b>ALLIED TRADES</b> <input type="checkbox"/> Provincial <input type="checkbox"/> National
---	---	---	---

- Cheque  MasterCard  VISA  AMEX

Sub-total (FEE) = \_\_\_\_\_

Cardholder Name \_\_\_\_\_ (Only New Brunswick, Newfoundland & Labrador, Ontario) 13% HST = \_\_\_\_\_

Charge Card Number \_\_\_\_\_ (Only PEI) 14% HST = \_\_\_\_\_

Expiry Date (m/y) \_\_\_\_\_ (Only Nova Scotia) 15% HST = \_\_\_\_\_

Signature \_\_\_\_\_ (Rest of Canada/U.S. — GST#8870647798RT) 5% GST = \_\_\_\_\_

Total = \_\_\_\_\_



**BAKING ASSOCIATION OF CANADA**  
 7895 Tranmere Dr., Suite 202 Mississauga, ON L5S 1V9  
 Tel: 905-405-0288, Toll Free in Canada & USA 1-888-674-BAKE (2253)  
 Fax: 905-405-0993 E-Mail: info@baking.ca  
 www.baking.ca



BC CHAPTER PRESENTS

# SPRING

## BAKEOFF



***Check out tasty pastries and magnificent multigrain loaves  
or participate and display your talent!***

BAC's BC Chapter invites bakers to show off their pastry creations in a fun afternoon of sharing and learning. As part of the learning experience, each pastry must include copies of the recipe for sharing.

**MAY 11<sup>th</sup> • 3-5 PM**  
**VANCOUVER COMMUNITY COLLEGE**

**\$10**

CONTESTANT  
ENTRY



**\$10**

BAC  
MEMBERS



**\$15**

NON BAC  
MEMBERS

***Free for students!***

Sponsorships/partnerships available for support within technical bakers.

We'll have prizes for the favourite entry as well as a 50/50 draw to support the BAC.

Come see what the  
**VANCOUVER BAKING  
INDUSTRY** has to offer!

### **ROOM #240**

Vancouver Community College  
250 West Pender Street,  
Vancouver BC V6B 1S9

Please contact  
**jesse.lamb@sunblest.ca** OR  
**Gillian Blakey gblakey@baking.ca**  
for registration and details.

BC CHAPTER PRESENTS  
**SPRING**  
BAKEOFF

May 11<sup>th</sup> 2016

REGISTRATION  
FORM

CONTACT NAME \_\_\_\_\_  
COMPANY \_\_\_\_\_  
PHONE # \_\_\_\_\_  
EMAIL \_\_\_\_\_



	NAME	TITLE
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____

**PLEASE RESERVE**

\_\_\_\_\_ Contestant(s) @ \$10 each (\*9.53 + 0.47) \$ \_\_\_\_\_  
\_\_\_\_\_ BAC Member Guest(s) @ \$10 each (\*9.53 + 0.47) \$ \_\_\_\_\_  
\_\_\_\_\_ NON-BAC Member Guest(s) @ \$15 each (\*14.29 + 0.71) \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

(\*GST included in prices BN 887064798RT)

Please charge my:  VISA  MC  AMEX

Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_  
Cardholder \_\_\_\_\_  
Signature \_\_\_\_\_

**EVENT LOCATION & TIMING**

Vancouver Community College, Room 240  
250 West Pender Street, Vancouver, BC V6B 1S9  
3:00 pm to 5:00 pm

*\*All participants must provide recipes \**

**Cheques payable to B.A.C.**

**Mail cheque and entry form to:**

BAC, 7895 Tranmere Dr., Suite 202,  
Mississauga, ON L5S 1V9  
Attn: Gillian Blakey

**Fax/Email: VISA / MC /AMEX**

**information and entry form to**

Fax: (905) 405-0993 or  
gblakey@baking.ca  
Phone: (888) 674-2253, ext 21